# İŞBANK 2024 Q1 EARNINGS PRESENTATION

10 May 2024

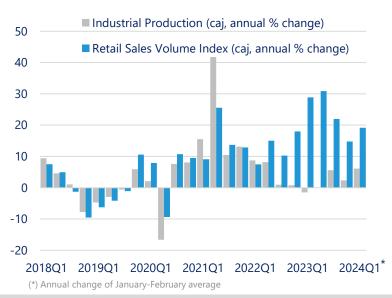


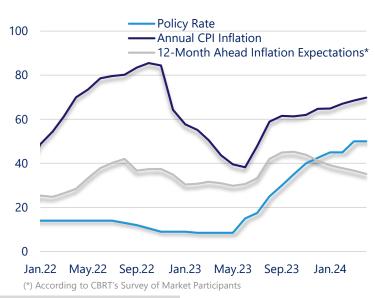
#### Macro Outlook

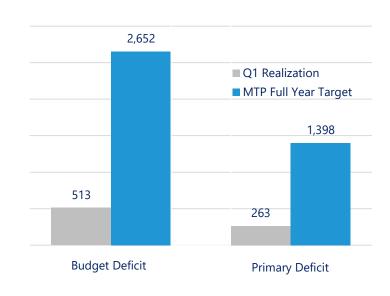


#### **Policy Rate and Inflation** (%)

#### **Budget Deficit in Q1** (billion TRY)







#### **Current Account Deficit and Portfolio Inflows** (12 month cumulative, billion USD) 20 80 Debt Securities 15 **Equity Securities** 10 Current Account Deficit (rhs) 30 -5 20 -10 -15 10 -20 Jan.22 May.22 Sep.22 Jan.23 May.23 Sep.23 Feb.24

#### In the first quarter

- O Domestic demand was more resilient than anticipated.
- Higher than expected inflation pushed for a tighter monetary policy stance.
- Improvement in current account deficit continued.

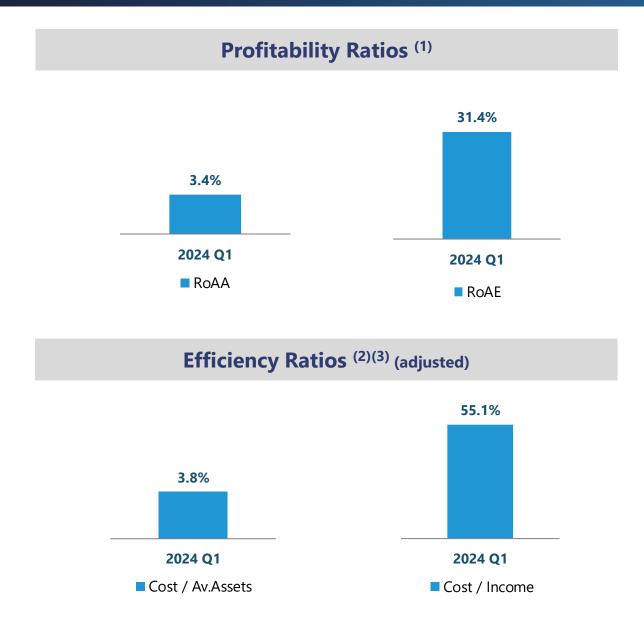


# Period's Highlights

- Prudent Balance Sheet management approach against the backdrop of significant monetary tightening
- Managing the continued pressures on net interest margin
- Profitability supported by outstanding fee generation, clean trading income and subsidiaries contribution, as always helping counterbalance the impact of tightening in financial conditions
- > Asset quality remaining intact
- Capital and liquidity maintained at solid levels



# Profitability & Efficiency



#### 2024 Q1 Revenue Growth & OPEX

-20% YoY
Net Interest Income

229% YoY

Clean Trading Income (4)

215% YoY **Net F&C** 

194% YoY **Subsidiary Income** 

52% YoY **OPEX** 

<sup>(1)</sup> Calculations are based on trailing four quarters' data

<sup>2)</sup> Adjusted for non-recurring and other items.

<sup>)</sup> Income figures include income from participations according to IAS 27.

<sup>(4)</sup> Excluding swap cost

#### ▶ Solid A&L Bases









- ✓ Total assets<sup>(3)</sup> ✓ Total deposits<sup>(3)</sup>
- Total loans(3)
- ✓ Demand deposits<sup>(3)</sup>

Share of demand deposits: 45% in total

Share of core deposits:

**72%** 

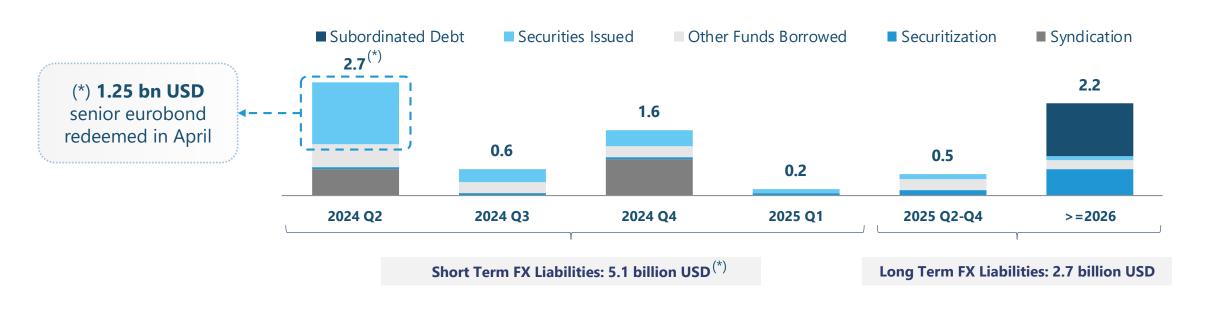
Interest earning assets include Central Bank reserves

Non-deposit funding includes repo&money market, funds borrowed, securities issued and subordinated debt.

<sup>(3)</sup> Among private sector banks

# Strong Liquidity

#### **Maturity Profile of FX Wholesale Funding**<sup>(1)</sup> (bn. USD)





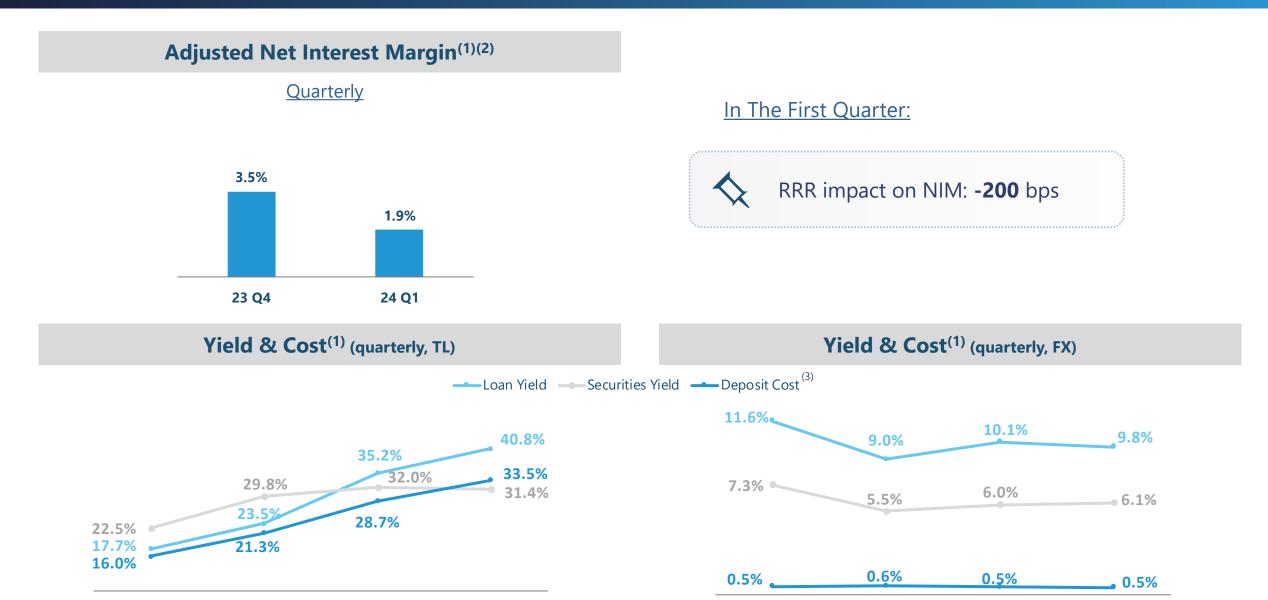
Total LCR: 172% FX LCR: 387%

**❖ Share of Sustainable Funding** in

FX Wholesale Funding: 45%

«100th Anniversary» first green bond public offering amounting to 4.5 bn TL

# Margin & Spreads



23 Q2

23 Q3

23 Q4

23 Q4

24 Q1

23 Q3

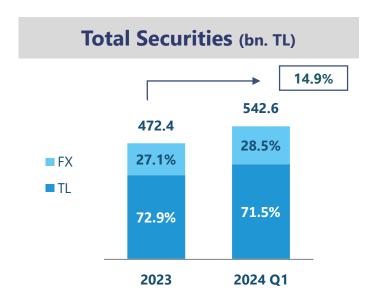
23 Q2

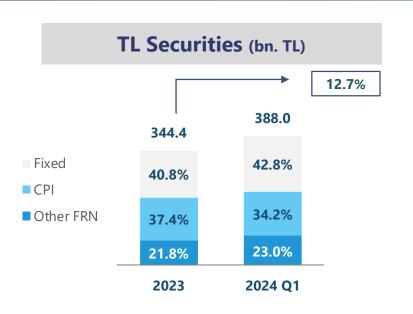
<sup>(1)</sup> Based on MIS data

<sup>) (</sup>Net Interest Income + Trading Income/Loss) / Average Interest Earning Assets. Interest earning assets include Central Bank reserves.

<sup>(3)</sup> Including demand deposits.

#### Diversified Securities



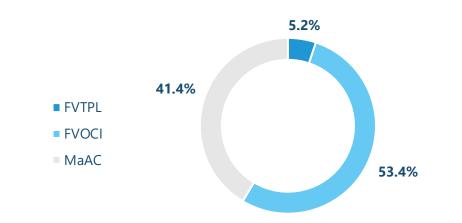




**CPI Linkers** 

| CPI Linkers                          | 23 Q4  | 24 Q1  |
|--------------------------------------|--------|--------|
| Yield                                | 62.37% | 51.49% |
| Interest Income (mn. TL)             | 13,197 | 12,327 |
|                                      |        |        |
| Inflation                            | 23 Q4  | 24 Q1  |
| 12-Month Ahead Inflation Expectation | 41.23% | 36.70% |
| Headline                             | 64 77% | 68 50% |

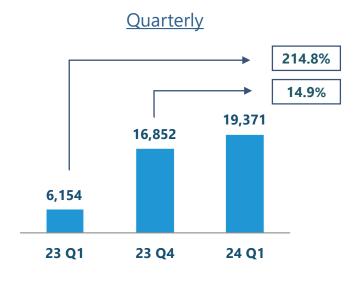
#### **Breakdown of Securities**



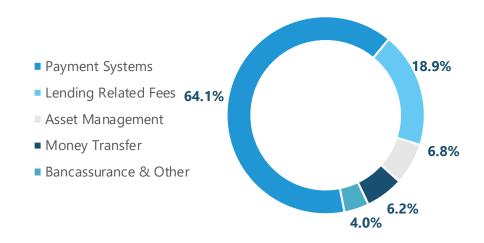
#### Consistent Fee Income Generation

#### **Net Fees and Commissions** (mn. TL)

# #1



#### **Net F&C Composition** (2024 Q1)



#### Remarkable F&C Growth (2024 Q1, yoy)

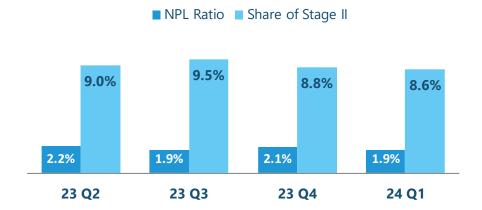
Payment Systems 391%

Asset
Management
114%

Cash Loans 106% Money Transfer **86%** 

# Resilient Asset Quality

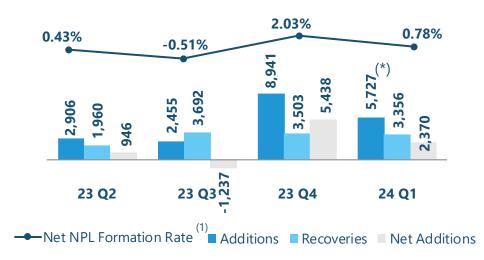
#### **NPL Ratio & Stage II**



#### **Strong Coverage Ratios (2024 Q1)**



#### **Net NPL Formation** (mn. TL, quarterly)



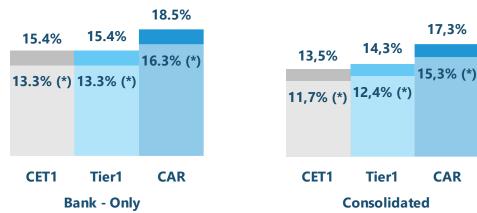
- Strong collection performance in 2024 Q1: 31%
  - ❖ Highest Stage 3 coverage ratio<sup>(2)</sup>: **76%**
- $\bullet$  Total Net Cost of Risk<sup>(3)</sup> for 2024 Q1: **56 bps**, incl. currency impact

Includes one big ticket file of 1,755 mn TL

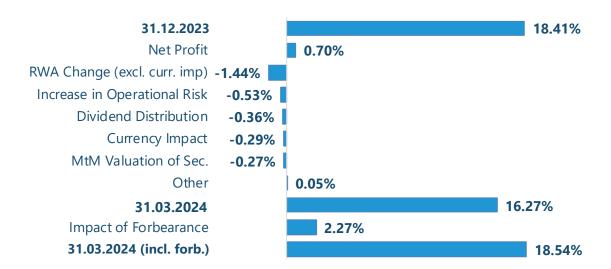
<sup>(1)</sup> Net NPL Formation / Average Performing Loans

# Comfortable Capital Buffers

#### Capital Ratios (2024 Q1)



#### **Change in Capital Adequacy Ratio**



#### **Minimum Capital Requirements** (2024, %)

|              | Bank-Only | Consolidated |
|--------------|-----------|--------------|
| CET 1 Ratio  | 7.07      | 8.58         |
| Tier 1 Ratio | 8.57      | 10.08        |
| CAR          | 10.57     | 12.08        |

#### **Excess Capital**

| Excess Capital (TL mn) |              | Reported | Without Forbearance |
|------------------------|--------------|----------|---------------------|
|                        | CET 1 Ratio  | 156,051  | 125,270             |
| Bank-Only              | Tier 1 Ratio | 127,815  | 94,963              |
|                        | CAR          | 149,971  | 125,270             |
|                        | CET 1 Ratio  | 107,931  | 73,235              |
| Consolidated           | Tier 1 Ratio | 92,264   | 55,161              |
|                        | CAR          | 114,242  | 76,286              |



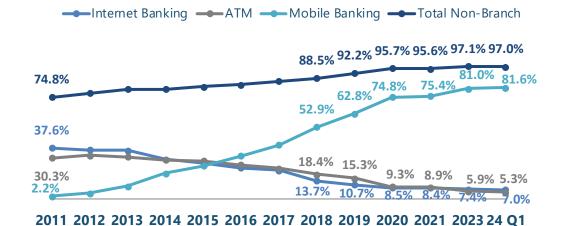
# Appendix

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# Strong Focus on Digitalisation

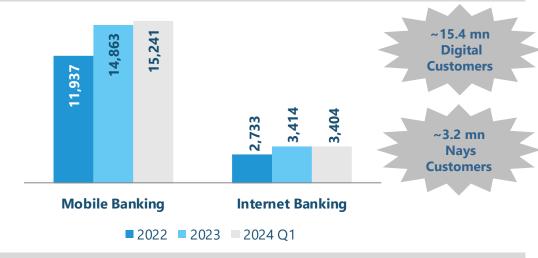
#### **Evolution of Share of Transactions per Channel**



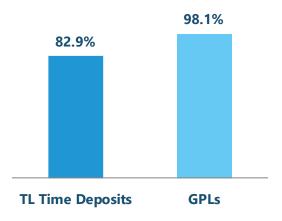
#### **Mobile Banking Market Shares** (1)

| # Transactions |       |
|----------------|-------|
| Investment     | 20,8% |
| Credit Cards   | 14,6% |
| Money Transfer | 10,6% |
| Payment        | 11,5% |

#### **Digital Banking - Number of Digital Customers** ('000)



#### **Share of Digital Channels in Retail Sales**(2)



# Sustainability Journey















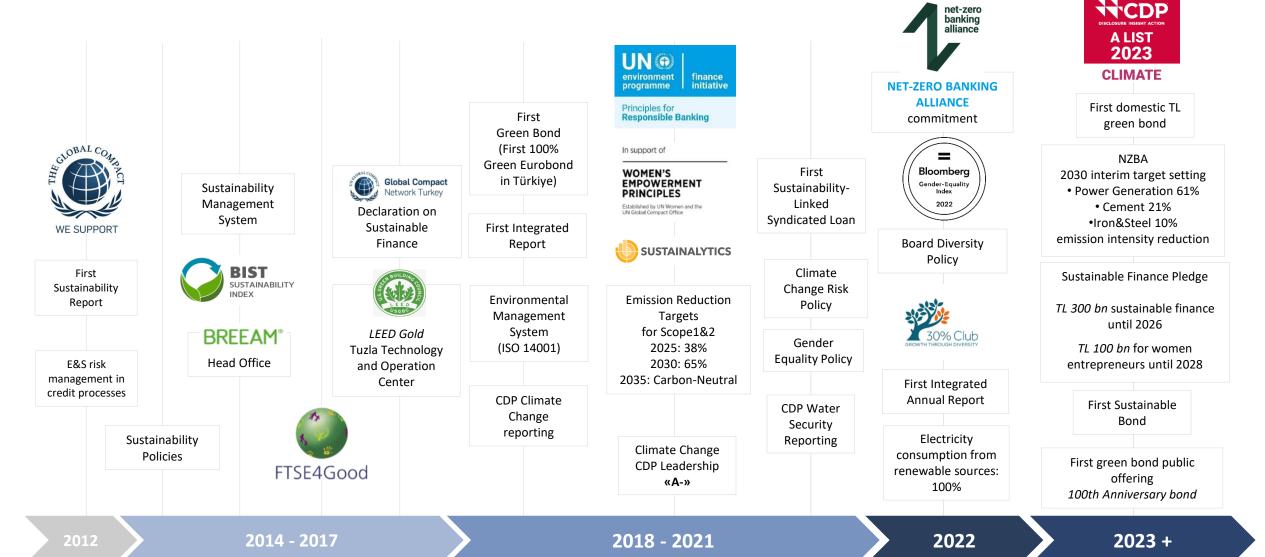












# Sustainability Structure

# Senior Level Commitment in Sustainability Governance

• Sustainability Committee - Sustainability Leader

#### **Effective Management of Risks**

- Ensuring the compliance of the Bank's activities and practices with the climate change strategy:
  - Governance: Climate Change Risk Policy,
  - Analysis: Climate Change Risk Management
     Climate Heatmap & Scenario Analysis



# **Strong Support for the Transition to Net Zero Economy**

 Our sectoral decarbonization targets within the scope of Net Zero Banking Alliance commitments:



- By 2030 (base year: 2021)
  - 61% in power generation
  - 21% in cement
  - 10% in iron&steel emisson intensity reduction
- Phase out from financing of coal and coal-related activities by 2040
- Sustainable finance pledge of TL 300 billion by 2026
- ~ TL 3.2 billion sustainable investment fund
- 6 graduate startups from Workup4Future, the acceleration program for impact startups that produce technology
- 56 Agriculture Specialized Branches
- Twin Transformation Journey of 100 SMEs

#### **Sustainable Funding**

- Share of Sustainable Funding in FX Wholesale Funding 45%
- First-ever domestic green debt instrument issuance in Turkish
   lira totalling TL 500 million
- 100th Anniversary Bond First green bond public offering

#### **Gender Equality**

- Gender Equality Policy
- Board Diversity Policy
- İşbank Women's Empowerment Declaration
  - TL 100 bn financing pledge for women entrepreneurs until 2028
  - Financial literacy training to 15,000 women in 5 years
- Collaboration with TÜRKONFED & UN Women WeLead Project

#### **Strong Employee Rights**

- As of 31.03.2024;
  - Female employees rate 53.35%
  - Female in management rate 40.28%
  - Return from maternity leave rate 100%
  - Unionized employees rate 97.44%
  - Turnover rate 0.36%



# Sustainability Achievements

#### **International Initiatives**





WOMEN'S EMPOWERMENT PRINCIPLES

In support of

Established by UN Women and the UN Global Compact Office





#### **ESG Rating & Indices**



Climate Change
Global Leadership
«A»
Water Security
Leadership

«A-»



Low Risk





25 /1127 - Global Banks





#### **Reporting & Awards**



Global Finance: Best Bank for Sustaining Communities



#### **Environment-friendly Buildings**

- All locations covered by ISO 14001:2015 (As of 31.03.2024)
- Head Office Building the BREEAM In-use Excellent certificate
- Tuzla Technology and Operations Center (TUTOM) -LEED Gold certificate
- Atlas Data Center LEED v4 Gold certificate









# ▶ Net Cost of Risk

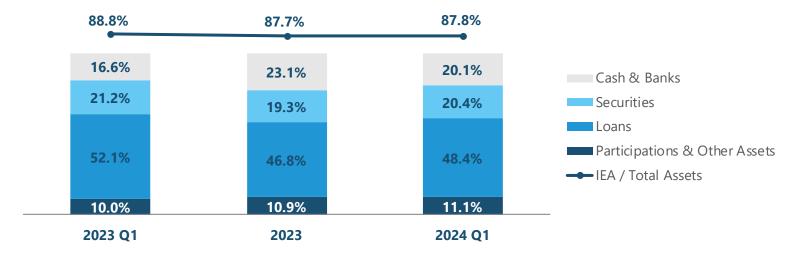
| Provisions (TL mn)              | 2023   | 2023 Q4 | 2024 Q1 |
|---------------------------------|--------|---------|---------|
| Stage 1                         | 1,366  | 227     | 638     |
| Stage 2                         | 4,078  | -412    | 841     |
| Stage 3                         | 10,463 | 5,292   | 2,832   |
| Reversals (TL mn) (-)           | 2023   | 2023 Q4 | 2024 Q1 |
| Stage 1+2                       | 1,418  | 101     | 244     |
| Stage 3                         | 5,332  | 1,698   | 2,320   |
| Net CoR *                       | 96 bps | 121 bps | 56 bps  |
| Currency Impact                 | 32 bps | 22 bps  | 23 bps  |
| Net CoR (exc. curreny impact) * | 64 bps | 99 bps  | 32 bps  |

# Decomposition of OPEX

| (TL thousand)              | 2023 Q4    | 2024 Q1    | Δ QoQ  | 2023 Q1    | 2024 Q1    | Δ ΥοΥ  |
|----------------------------|------------|------------|--------|------------|------------|--------|
| HR Expenses                | 6,644,712  | 9,540,404  | 43.6%  | 6,451,635  | 9,540,404  | 47.9%  |
| Non-HR expenses            | 13,610,929 | 15,999,042 | 17.5%  | 10,392,939 | 15,999,042 | 53.9%  |
| Advertisement & Marketing  | 712,136    | 694,601    | -2.5%  | 230,087    | 694,601    | 201.9% |
| IT and R&D                 | 1,020,196  | 515,921    | -49.4% | 244,692    | 515,921    | 110.8% |
| Rental Expenses            | 74,253     | 80,057     | 7.8%   | 48,389     | 80,057     | 65.4%  |
| Maintenance                | 246,214    | 170,029    | -30.9% | 86,517     | 170,029    | 96.5%  |
| Depreciation               | 915,363    | 982,012    | 7.3%   | 564,363    | 982,012    | 74.0%  |
| Provision for Pension Fund | 1,781,001  | 1,404,000  | -21.2% | 1,417,000  | 1,404,000  | -0.9%  |
| Earthquake Related Cost    | 0          | 0          | NM     | 683,700    | 0          | NM     |
| Other                      | 8,861,766  | 12,152,422 | 37.1%  | 7,118,191  | 12,152,422 | 70.7%  |
| TOTAL                      | 20,255,641 | 25,539,446 | 26.1%  | 16,844,574 | 25,539,446 | 51.6%  |
| TOTAL - Adj. (1)           | 18,474,640 | 24,135,446 | 30.6%  | 14,743,874 | 24,135,446 | 63.7%  |
|                            |            |            |        |            |            |        |

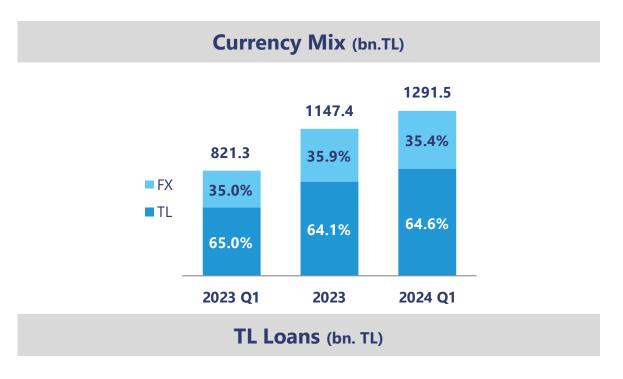
# Asset Structure

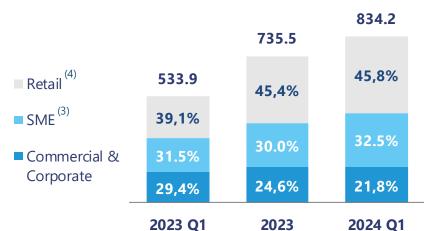
| (TL mn.)             | 2023 Q1   | 2023      | 2024 Q1   | Δ QoQ | Δ ΥοΥ  |
|----------------------|-----------|-----------|-----------|-------|--------|
| Cash & Banks         | 261,252   | 566,762   | 535,879   | -5.4% | 105.1% |
| Securities (Net)     | 334,418   | 472,418   | 542,634   | 14.9% | 62.3%  |
| Loans                | 821,305   | 1,147,371 | 1,291,527 | 12.6% | 57.3%  |
| Participations (Net) | 81,062    | 144,453   | 158,644   | 9.8%  | 95.7%  |
| Fixed Assets (Net)   | 24,693    | 42,170    | 44,274    | 5.0%  | 79.3%  |
| Other Assets         | 52,312    | 80,609    | 93,079    | 15.5% | 77.9%  |
| <b>Total Assets</b>  | 1,575,042 | 2,453,783 | 2,666,036 | 8.7%  | 69.3%  |
| TL Assets            | 956,718   | 1,477,687 | 1,627,465 | 10.1% | 70.1%  |
| FX Assets            | 618,325   | 976,096   | 1,038,571 | 6.4%  | 68.0%  |
| FX Assets (USD mn.)  | 32,343    | 33,161    | 32,304    | -2.6% | -0.1%  |
|                      |           |           |           |       |        |



| (TL mn.)                       | 2023 Q1 | 2023      | 2024 Q1   | Δ QoQ | Δ ΥοΥ  |
|--------------------------------|---------|-----------|-----------|-------|--------|
| <b>Total Loans</b>             | 821,305 | 1,147,371 | 1,291,527 | 12.6% | 57.3%  |
| TL Loans                       | 533,878 | 735,478   | 834,160   | 13.4% | 56.2%  |
| Retail Loans                   | 208,573 | 333,910   | 381,683   | 14.3% | 83.0%  |
| Housing Loans                  | 31,811  | 39,772    | 45,023    | 13.2% | 41.5%  |
| Auto Loans                     | 5,154   | 5,983     | 5,619     | -6.1% | 9.0%   |
| GPLs <sup>(1)</sup>            | 96,759  | 125,566   | 132,613   | 5.6%  | 37.1%  |
| Credit Card Loans              | 74,849  | 162,589   | 198,428   | 22.0% | 165.1% |
| Non-Retail Loans               | 325,305 | 401,568   | 452,477   | 12.7% | 39.1%  |
| SME Loans <sup>(2)</sup>       | 168,356 | 220,635   | 270,705   | 22.7% | 60.8%  |
| Commercial and Corporate Loans | 156,949 | 180,933   | 181,772   | 0.5%  | 15.8%  |
| FX Loans                       | 287,427 | 411,893   | 457,368   | 11.0% | 59.1%  |
| FX Loans (USD mn.)             | 15,035  | 13,993    | 14,226    | 1.7%  | -5.4%  |
| SME Loans <sup>(2)</sup>       | 643     | 775       | 900       | 16.1% | 40.0%  |
| Commercial and Corporate Loans | 14,392  | 13,218    | 13,326    | 0.8%  | -7.4%  |

# ▶ Loan Composition







Shows retail credit card balances only

#### **Total Loans** (bn. TL) 1291.5 1147.4 Consumer (1) 14,2% 14,9% 15,4% Credit Cards (2) 821.3 14,2% ■ SME (3) 16,3% 9,1% 23,2% 21,2% 22,0% ■ Commercial & 47,2% 49,6% Corporate 52,6% 2023 Q1 2023 2024 Q1 **FX Loans** (bn. USD)

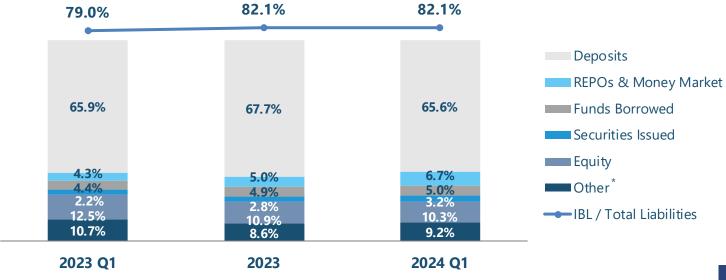


<sup>(3)</sup> SME definition includes companies with number of employees < 250 and turnover or total assets <= TL 500 mn.

<sup>(4)</sup> Including retail credit cards and overdraft accounts

# ▶ Liabilities Structure

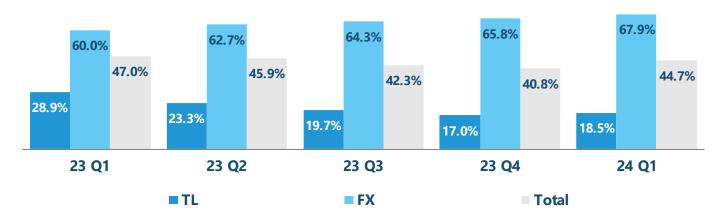
| 2023 Q1   | 2023  | 2024 Q1   | Δ QoQ  | Δ ΥοΥ   |
|-----------|---|---|--|---|
| 1,038,323 | 1,662,179   | 1,748,756   | 5.2%   | 68.4%   |
| 66,963    | 123,181   | 178,498   | 44.9%  | 166.6%  |
| 69,585    | 120,766   | 132,645   | 9.8%   | 90.6%   |
| 34,651    | 68,486  | 84,854  | 23.9%  | 144.9%  |
| 168,637   | 211,374   | 246,290   | 16.5%  | 46.0%   |
| 196,883   | 267,797   | 274,992   | 2.7%   | 39.7%   |
| 1,575,042 | 2,453,783   | 2,666,036   | 8.7%   | 69.3%   |
| 820,304   | 1,370,171   | 1,388,434   | 1.3%   | 69.3%   |
| 754,739   | 1,083,613   | 1,277,603   | 17.9%  | 69.3%   |
| 39,479    | 36,814  | 39,739  | 7.9%   | 0.7%  |
|           | 1,038,323<br>66,963<br>69,585<br>34,651<br>168,637<br>196,883<br><b>1,575,042</b><br>820,304<br>754,739 | 1,038,323 1,662,179 66,963 123,181 69,585 120,766 34,651 68,486 168,637 211,374 196,883 267,797 1,575,042 2,453,783 820,304 1,370,171 754,739 1,083,613 | 1,038,323       1,662,179       1,748,756         66,963       123,181       178,498         69,585       120,766       132,645         34,651       68,486       84,854         168,637       211,374       246,290         196,883       267,797       274,992         1,575,042       2,453,783       2,666,036         820,304       1,370,171       1,388,434         754,739       1,083,613       1,277,603 | 1,038,323       1,662,179       1,748,756       5.2%         66,963       123,181       178,498       44.9%         69,585       120,766       132,645       9.8%         34,651       68,486       84,854       23.9%         168,637       211,374       246,290       16.5%         196,883       267,797       274,992       2.7%         1,575,042       2,453,783       2,666,036       8.7%         820,304       1,370,171       1,388,434       1.3%         754,739       1,083,613       1,277,603       17.9% |



# Deposits

| (TL mn.)               | 2023 Q1   | 2023      | 2024 Q1   | Δ QoQ  | Δ ΥοΥ  |
|------------------------|-----------|-----------|-----------|--------|--------|
| <b>Total Deposits</b>  | 1,038,323 | 1,662,179 | 1,748,756 | 5.2%   | 68.4%  |
| TL Deposits            | 441,270   | 880,582   | 837,190   | -4.9%  | 89.7%  |
| TL Saving Deposits     | 256,231   | 502,096   | 502,467   | 0.1%   | 96.1%  |
| TL Commercial Deposits | 151,629   | 283,565   | 263,151   | -7.2%  | 73.5%  |
| Other TL Deposits      | 33,410    | 94,921    | 71,572    | -24.6% | 114.2% |
| FX Deposits            | 597,053   | 781,596   | 911,567   | 16.6%  | 52.7%  |
| FX Deposits (USD mn.)  | 31,231    | 26,553    | 28,354    | 6.8%   | -9.2%  |
| Demand Deposits        | 477,699   | 640,611   | 753,106   | 17.6%  | 57.7%  |
|                        |           |           |           |        |        |

# **Share of Demand Deposits** (1)



# Income Statement Highlights

| (TL mn.)                                 | 2023 Q4 | 2024 Q1 | Δ QoQ  | 2023 Q1 | 2024 Q1 | Δ ΥοΥ  |
|--|---------|---------|--------|---------|---------|--------|
| Net Interest Income                      | 16,142  | 15,999  | -0.9%  | 19,919  | 15,999  | -19.7% |
| (-) SWAP Cost <sup>(1)</sup>             | 10,352  | 15,130  | 46.2%  | 1,790   | 15,130  | NM     |
| Net Fees & Commissions                   | 16,852  | 19,371  | 14.9%  | 6,154   | 19,371  | 214.8% |
| Net Trading Gains/Losses                 | -1,091  | -6,727  | NM     | 763     | -6,727  | NM     |
| Net Trading Gains/Losses Excl. Swap Cost | 9,261   | 8,403   | -9.3%  | 2,553   | 8,403   | 229.2% |
| Other Operating Income                   | 2,405   | 7,392   | 207.4% | 5,549   | 7,392   | 33.2%  |
| Total Operating Income                   | 34,308  | 36,036  | 5.0%   | 32,385  | 36,036  | 11.3%  |
| (-) Released Free Provisions             | 0       | 4,000   | NM     | 0       | 4,000   | NM     |
| HR Expenses                              | 6,645   | 9,540   | 43.6%  | 6,452   | 9,540   | 47.9%  |
| Non-HR Expenses                          | 13,611  | 15,999  | 17.5%  | 10,393  | 15,999  | 53.9%  |
| (-) Provision for Pension Fund           | 1,781   | 1,404   | -21.2% | 1,417   | 1,404   | -0.9%  |
| (-) Earthquake Related Cost              | 0       | 0       | NM     | 684     | 0       | NM     |
| Total Operating Expenses                 | 20,256  | 25,539  | 26.1%  | 16,845  | 25,539  | 51.6%  |
| Operating Profit                         | 14,052  | 10,497  | -25.3% | 15,540  | 10,497  | -32.5% |
| Stage 3 Expected Credit Losses           | 5,292   | 2,832   | -46.5% | 1,561   | 2,832   | 81.5%  |
| Stage 1+2 Expected Credit Losses         | -185    | 1,479   | NM     | 994     | 1,479   | 48.7%  |
| Other Provision Charges                  | 3,851   | 0       | NM     | 2       | 0       | -96.1% |
| (-) Free Provisions                      | 3,525   | 0       | NM     | 0       | 0       | NM     |
| <b>Total Provision Charges</b>           | 8,958   | 4,311   | -51.9% | 2,558   | 4,311   | 68.6%  |
| Income from Participations               | 12,121  | 7,782   | -35.8% | 2,647   | 7,782   | 194.0% |
| Tax Provisions                           | -3,003  | -80     | -97.3% | 2,727   | -80     | NM     |
| Net Income                               | 20,219  | 14,048  | -30.5% | 12,903  | 14,048  | 8.9%   |

# Fees & Commissions Income

| (TL thousand)                                      | 2023 Q4    | 2024 Q1    | Δ QoQ  | 2023 Q1   | 2024 Q1    | Δ ΥοΥ  |
|--|------------|------------|--------|-----------|------------|--------|
| Cash Loans   | 2,269,064  | 2,401,904  | 5.9%   | 1,166,189 | 2,401,904  | 106.0% |
| Non-Cash Loans                                     | 1,152,754  | 1,251,741  | 8.6%   | 719,490   | 1,251,741  | 74.0%  |
| Payment Systems                                    | 10,611,688 | 12,411,088 | 17.0%  | 2,527,730 | 12,411,088 | 391.0% |
| Asset Management                                   | 1,033,453  | 1,319,549  | 27.7%  | 616,850   | 1,319,549  | 113.9% |
| Money Transfer                                     | 1,052,073  | 1,204,340  | 14.5%  | 647,366   | 1,204,340  | 86.0%  |
| Bancassurance                                      | 859,402    | 757,927    | -11.8% | 424,667   | 757,927    | 78.5%  |
| <b>Total Fees &amp; Commissions Income (Net)</b>   | 16,852,437 | 19,371,481 | 14.9%  | 6,154,377 | 19,371,481 | 214.8% |
| <b>Total Fees &amp; Commissions Income (Gross)</b> | 20,276,567 | 23,365,800 | 15.2%  | 7,272,786 | 23,365,800 | 221.3% |
|  |            |            |        |           |            |        |

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